

**Biondi Elementary School
Photo/Image Consent Form**

Parent or Guardian: _____

Name of Child: _____

Rising Ground would like your permission to take photographs/make a video recording of you and/or your child/children. These images may appear in our printed publications, in the media, on video, on our website, social media, or on all five.

To comply with Data Protection Act 1998, we need your permission before we take any images of your child/children. Please answer questions 1 to 5 below, then sign and date the form where shown. Please return the completed form to your child's teacher.

Please circle your answer yes or no.

1. May we use your or your child's image in our promotional publications? **Yes/No**
2. May we send your or your child's image with our press releases about your child's accomplishments? Please note that we would use your child's name in the text. **Yes/No**
3. May we use your or your child's image on our website? **Yes/No**
4. May we record your or your child's image for use in promotional videos? **Yes/No**
5. May the media use your or your child's image in video or photo format? **Yes/No**
6. May we use your or your child's image on social media? **Yes/No**

Please note that our websites can be viewed throughout the world, not just in the U.S.

I have read and understood the conditions of use on the next page. I understand that I have a right to receive a copy of this form after I have signed it. I further understand that I have the right to revoke this authorization at any time, except to the extent Rising Ground has already taken action in reliance upon my authorization.

Your name (printed): _____

Signature: _____ Date: _____

Conditions of Use

1. This form is valid from the date of signing.
2. We will not include details or full names (which means first name and surname) of any child or adult in an image or video, on our website, in printed publications, in a press release, or social media, without good reason. For example, we may include the full name of a competition prize winner if we have the parent or guardian's consent. However, we will not include the full name for images used in promotional literature, social media, videos, or other media.
3. We will not include personal email, postal addresses, telephone, social media or fax numbers on video, website, social media, or in printed materials.
4. If we use images of individual pupils, we will not use the name of that child in the accompanying text or photo caption without good reason. And if a pupil is named in the text, we will not use a photograph of that child to accompany the article without good reason. For example, we may include a picture and full name in a press release or of a competition prize winner in another publication if we have the consent of the parent or guardian. However, we will not include a picture and full name of a student used in promotional literature.
5. We may use group or class images with very general labels, such as "a science lesson" or "making holiday decorations."
6. We will only use images of pupils that are suitably dressed in order to reduce the risk of such images being used inappropriately.

09/2017

